

Formulating nutritious



lust like we need to eat healthy, nutritious food, so do animals. Farmers work with a team of experts to ensure their animals are getting the right food. Some farmers grow food for their animals including grass and grains for protein.

When animals get the right food they stay healthy and happy - and produce better meat, milk and eggs for us to eat.

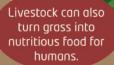


Feed troughs with sensors can ID individual animals so that animals get the precise amount of food they need.

Scientists and nutritionists formulate the perfect diet for animals. For large farms animal feed is delivered every few days and its specifically formulated for the age and breed of animal.



Feeding animals meat products is banned, but they can eat human food waste which is meat-free.



By ensuring that animals receive the right diet, we make sure they use nutrients efficiently and reduce Green House Gas emissions which is better for the planet.





